



## FINANCIALS

The music business has finally found, after 25 years of recession, a solid and sustainable business model again. The worldwide revenues from streaming services have increased by 57% to 5.4 billion US \$ between 2015 and 2016! And the trend continues.

Be part of it!

### Does streaming generate relevant revenues?

Some might say, streaming does not generate relevant revenues, but: This is only what you hear from Artists that are signed to major labels. The reason for this is, that Artists signed to major labels only get around 5% of the generated revenues.

The truth is: Streaming generates great revenues for the beneficial owners of shares of the track!

The best thing about it is: These revenues won't stop, since people won't stop to stream the songs they like!

The total revenues from **1 Mio streams** (calculated over all streaming services) are **around 4.300 €**. Some streaming services pay more for each stream, some less.

Let's have a look at an example:

Ed Sheeran's „Shape of you“ generated approx. 1.5 Billion streams on Spotify. The total revenues from streaming, from this song, only on Spotify, are to date approx. **6.450.000 € !**

But don't forget: Spotify is not the only streaming service.

Spotify has currently 43% of market share from all streaming services worldwide. So you can assume that the total revenues of „Shape of you“ from streaming (from all services) are around **13.000.000 € !**

If you want to calculate the total revenues from the digital exploitation of this track, you can easily add 20 – 30 % from digital downloads.

Now, you might say that not every track is such a big hit. That's true, but: Browse Spotify, and you'll discover Artists that you have never heard of, that aren't played in radio or TV, and that are never featured in the press, but reach 50 Mio and more streams! The reason for this is, that they produce high quality tracks and have learned how to get into relevant playlists.

And this is what Global Rockstar is doing: We enable high-quality productions and put our marketing efforts in bringing these productions into relevant playlists.

# Financials ZOË

## PAST RELEASES:

78% of the total revenues from digital exploitation of the tracks of ZOË's first album „Debut“ have been generated via streaming.

That's why we focus in our marketing efforts on Spotify and other streaming applications!

## YOUR INVESTMENT IN „SHOW ME SOMETHING“

We offer 1% of the Net Royalties of ZOË's track „Show me Something“ for 80 €. We need to achieve approx. 1 Million streams on Spotify until you have recouped your investment and start to make money.

An average streaming-HIT on Spotify generates 10 Mio. to 50 Mio. streams.  
This is what we aim for!

Now, let's say you purchase 1% of the Net Royalties for 80 €:  
If we manage to achieve 10 Mio. streams, you'll make a profit of approx. 800 €.  
If we manage to achieve 50 Mio. streams, you'll make approx. 4.300 €!

Or, if you purchase 20% of the Net Royalties for 1.600 €:  
If we manage to achieve 10 Mio. streams, you'll make a profit of approx. 16.000 €.  
If we manage to achieve 50 Mio. streams, you'll make approx. 86.000 €!

Net Royalties: All incurring revenues from the commercial exploitation of the Master less taxes and less a firm handling charge of 10% (including payment partner fees) and a firm distribution fee of 15%.

## In what do I exactly invest?

You invest in the right to receive Royalties for the term of Copyright (70 years after release) from the commercial exploitation of the Master Rights of ZOË's track „Show Me Something“.

This means, you'll earn money every time the Master (the recording of the Song) is streamed, downloaded or when it generates other revenues (e.g. licensing of the Master to a TV ad, sales of CDs etc..)

For more information, please visit our Terms & Conditions: [www.globalrockstar.com/terms](http://www.globalrockstar.com/terms)

## Am I taking a risk if I invest?

In addition to offering a great opportunity, an investment in a music production and/or its marketing also entails risks. Nobody can know for sure if a Song becomes a Hit and you might not recoup your investment within the desired time frame, or in the worst case, at all.